

## **Curtin FM 100.1 Community Participation Policy**

This policy outlines the methods Curtin FM uses to ensure appropriate levels of community participation across its operations.

- Promote the Station's community service announcement program on air, online and via social media.
- Curtin FM will contact all organisations involved in the program each year to seek feedback.
- Liaise with Curtin University to ensure that the Station promotes educational initiatives to the broader community. Primary initiatives are:
  - On air promotion of University initiatives including research programs.
  - Media training for academic staff so they can participate in Curtin FM programming and engage with other media outlets.
  - Interviews with academic staff to inform and educate listeners and promote lifelong learning.
- Promote relevant organisations including not-for-profits, community based organisations and members of the education community.
- Conduct a confidential volunteer survey every two years to gather information/opinions about the Station's operations and areas for improvement.
- Survey listeners via a web form every two years to gain feedback on music and programming.
- Engage a market research company twice a year to identify the size, demographic characteristics and interests of the Station's listeners.
- Conduct a Station open day, incorporating a membership/subscriber and volunteer drive, to coincide with the Curtin University Open Day.

This policy is a summary of the key elements of the Station's Community Consultation Strategy and a Structured Engagement Program to ensure ongoing community participation in all of its operations.

*This policy has been developed in accordance with the Community Broadcasting Codes of Practice.*

**Last updated July 2020**